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Bringing Properties to Life



# Preparing Your Home for Photos

Preparing your home for a photo shoot is crucial to ensure that your property looks its best. Creating a welcoming and inviting atmosphere will appeal to potential buyers or renters. Use the following advice to declutter, organize, and style your home to showcase its best features and make a lasting impression. Let's work together to capture stunning photos that will help you achieve your real estate goals.

## General:

- Clean, clean, clean!
- Remove pet bowls and pet items
- Remove vehicles from driveway
- Turn on pool water features and lights
- Remove any yard signs
- Ensure light fixtures are turned on and ceiling fans are turned off
- Open curtains/blinds
- Turn TV's and computer screens off

## Bedrooms/Living Area:

- Make beds and arrange pillows
- Ensure items under beds are hidden
- Minimize items on bedside tables
- Store all clothing out of view
- Arrange books and magazines neatly on tables

## Kitchen/Bathrooms:

- Minimize items on countertops
- Empty sinks
- Take magnets, notes, etc. off of refrigerator
- Remove all food items from view
- Put toilet seats down
- Unless decorative, remove all towels
- Remove shampoo, washrags, etc. from showers and baths

## Miscellaneous:

- Certificates, awards, photographs etc. may show in photos if not removed
- Remove seasonal decorations
- Close garage doors
- Trim bushes and trees to maximize view of the home